



# LES NORMAN...

has a style of speaking which is energetic and engaging. He enjoys getting the audience involved, and uses real-life, impactful stories, lined with humor & emotion, to convey his message. Les' passion in speaking is to empower the audience, to leave them with a desire to look at themselves in a different way; to act-*to live*-outside their comfort zone and believe in themselves...and others! Les is open, honest, animated, and excited to make his message a life changer!"

## KEYNOTE TOPICS

### CORPORATE:

#### *Personal Branding*

**Tragedy into Triumph: Becoming the ME they said I couldn't**

**How to become Synonymous with what Customers Want**

#### *Success (Life & Business)*

**Ferris was a GENIUS!: How to Breathe Rare Air**

#### *Teamwork*

**The Essence of Teamwork: When Your Gifts Turn Into Gold** (Draws from experiences of winning a gold medal in baseball and becoming a Major League Outfielder)

#### *Leadership*

**How to Cash the Check Your Words Write**

### MINISTRY:

#### *Fatherhood (Boys)*

**When Legos Teach Life-How to connect with your kids and be a REAL Dad**

**The Wedgie Effect-How Weird Dads Become Cool**

#### *Marriage*

**Muscles Don't Impress Her! How to effectively LEAD & LOVE your bride through SELFLESS Living**

**Letting Go, Learning to Love, Living Without Fear** (Dealing with an angry, abusive dad and its effects as a husband and father)

**Contact Les today to speak with your company or organization.**

**www.lesnorman.com   les@lesnorman.com   913.908.6183**



## ABOUT LES NORMAN

Les Norman is a former Junior Olympic Gold Medalist & Major League outfielder, and is currently the host of “Breakin’ The Norm”, a sports talk show on KC’s Sports Radio 810WHB. He has also served as color analyst for that same station’s “Baseball Tonight Pregame Show”, as well as the “James B. Nutter Post Game Show” on TV’s Metro Sports Channel. Despite a difficult childhood with an abusive alcoholic father, Les used his love of baseball as an outlet to achieve his boyhood dream: Major league baseball player.

As an entrepreneur, radio host and public speaker, Les connects with his audiences on a personal level, sharing the foundations of his success both as an individual achiever and a team leader.

A fearless competitor, compassionate leader and trained observer, Les describes the skills that led him from a place of obscurity to the pinnacle of his passion. He shares his knowledge in a manner that enables his audiences to transfer these insights into meaningful action steps in their lives. Not one for maintaining “the Norm”, Les’ unique, cutting-edge presentation style will leave you on the edge of your seat! His ability to think outside the box and challenge those around him will help your organization realize what they need to see-themselves as a commodity!

Les has been passionately motivating and inspiring others on a national stage sharing stories your audience will never forget! He skillfully adapts his message to ensure its relevance to the opportunities and challenges faced by his audience.

### LES NORMAN’S PARTIAL CLIENT LIST



Catch Les on air 7pm central time,



[www.810whb.com](http://www.810whb.com)



Visit

[www.LesNorman.com](http://www.LesNorman.com)

To learn more and watch  
his videos!

[www.lesnorman.com/Video.html](http://www.lesnorman.com/Video.html)

*“Winning takes talent,  
to repeat takes  
character”*

*- Former UCLA  
Basketball Coach  
JOHN WOODEN*

## WHAT OTHERS ARE SAYING

“Your wonderful heartfelt speech really touched me. You have persevered....you are an upstanding and caring person that is a testament to your strong moral character. Thank you for all you do for Kansas City.”

*Peter J. DeSilva, President & COO, UMB Financial Corp., Chairman & CEO, UMB Bank*

“The Rotary Club of Eastern Independence was fortunate to enjoy Les Norman’s presentation recently on a variety of timely and interesting topics. What a hit!! If you are interested in a knowledgeable, entertaining, and engaging program, Les is your guy!”

*Rick Viar, President & CEO, Summit Bank of KC*

“Les loves to share his life stories with audiences of all ages. You will be touched, just as I have been many times, when you hear him speak from his heart.”

*Rod Handley, President & Founder, Character That Counts*