



## SNAPSHOT

- ▶ *NY Times* Bestselling Author, *Disciplined Dreaming* – *A Proven System to Drive Breakthrough Creativity*
- ▶ Four-time tech entrepreneur
- ▶ Founder, Chairman, former CEO of ePrize (largest interactive promotion agency in the world)
- ▶ CEO and Managing Partner of Detroit Venture Partners
- ▶ Regular contributor to *Inc. Magazine* and *Fast Company*
- ▶ Adjunct Professor of Applied Creativity at the University of Michigan



**"WHEN JOSH SPEAKS,  
BUSINESS IMPROVES."**

*-Earvin "Magic" Johnson*

**"JOSH LINKNER LAYS OUT A  
ROADMAP THAT WILL GUIDE  
INDIVIDUALS, TEAMS, AND  
COMPANIES TO HIGHER LEVELS  
OF CREATIVITY."**

*-Seth Godin*

**"JOSH LINKNER CHALLENGES  
YOU TO BECOME A DISRUPTIVE  
FORCE FOR CHANGE, AND I  
HOPE YOU WILL."**

*-Bill Ford Jr., Executive Chairman,  
Ford Motor Company*

***Josh jolts organizations and people worldwide, helping them recharge their creativity to reawaken companies and careers.*** A New York Times Bestselling author, successful four-time entrepreneur, venture capitalist and well-respected jazz musician, Josh bridges the gap between the arts and business to help audiences maximize their creative potential. Josh teaches, inspires, and entertains. He is on a mission to make the world more creative by providing powerful, fun, and practical techniques that push individuals at all levels of organizations to jumpstart their creative energies.

## KEY BENEFITS INCLUDE:

- ▶ Get unstuck – break free from myths and barriers to unleash creativity
- ▶ Tap into the hidden brainpower inside yourself and your company
- ▶ Avoid costly mistakes of flawed idea selection and measurement
- ▶ Establish an ongoing system to nurture and harvest your team's best ideas
- ▶ Increase your ability to deal with ambiguity and uncertainty
- ▶ Learn how to adapt more quickly and proactively to changes in the marketplace
- ▶ Apply focused creativity to specific business problems of all sizes and shapes

## SPEAKING TOPICS

### UNLEASHING CREATIVITY

We now live in a world of dizzying speed, exponential complexity, and ruthless competition. As most of the advantages of the past have become commoditized, creativity has become the currency of success; in both business and life. In this interactive talk, Josh shows participants how to jump-start their creativity to drive meaningful and immediate results. Attendees will learn specific techniques to unleash their most valuable resources – human creativity, imagination, and original thinking.

### EXECUTING IMAGINATION: TURNING CREATIVE FIRE INTO REAL RESULTS

Organizations often have an abundance of raw creativity, but lack a systematic process to harness it. In an era where ideas only count when they drive results, how do you focus your team's imagination into practical outputs? Josh Linkner helps you make the leap from whiteboard to tangible results. How do you ensure your best ideas don't get lost during execution? How do you maintain a creative culture through the realities of your hyper-competitive world? How do you drive everyday creativity and direct it toward specific, measurable gains? You will be energized by the answers to these questions and more in this fast-moving, fun, and interactive session.

### 7 STEPS TO A CREATIVE CULTURE

Despite today's ultra-competitive environment, companies like Zappos, Groupon, and Facebook have enjoyed tremendous growth and profitability. The leaders of hyper-growth companies often credit a culture of innovation as the primary driver of their success. In this interactive session, Josh shares proven philosophies and practices to help you build and maintain a creative culture. In turn, you will enjoy breakaway growth and success by unleashing your organization's most powerful hidden natural asset: human creativity.

### 5 BIG IDEAS FROM STARTING 5 COMPANIES

Celebrated five-time entrepreneur Josh Linkner shares five big ideas that can transform your organization and career. Expanded from his highly acclaimed TED talk, Josh takes audiences through a journey of entrepreneurship. From triumphant victories to crushing defeats, audiences will be gripped with drama, insights, and inspiration throughout this exciting talk. These philosophies can be immediately implemented to drive breakaway success and seize your full potential.

## REVIEWS



*"I felt compelled to send you on a short email to let you know quite how blown away I was by your presentation to us yesterday in London. It was quite literally one of the most motivating and thought provoking two hours of my professional career."*

### SONY

*"I just wanted to drop you an email to say a big thanks again for the input today. The feedback I have heard has been incredibly positive, and I think it really contributed to the strong outcomes for the real work we went on to do over the day. I also really appreciated how you tailored your message to the audience."*

### richmond events

*"Thank you so much for keynoting The Marketing Forum. Your presentation was perfectly on target! It was just what we had discussed; targeted for this audience, combining a 30,000 foot view with specific takeaways to implement now."*

### Alexander Speakers Bureau

**For more information or to book Josh Linkner call 1-800-622-5630 Or E-mail us at: [adminasb@comcast.net](mailto:adminasb@comcast.net)**